

CALL FOR ARTISTS

Public Art Opportunity at the future Hiawatha-Lake Plaza in South Minneapolis

PROJECT DESCRIPTION:

Corcoran Neighborhood Organization, with the support of the McKnight Foundation and working with the Lake Street Council, is seeking artists to propose art projects that will be integrated into the design of a new public plaza to be constructed by Hennepin County and managed by Minneapolis Park and Recreation Board.

The plaza will be constructed in 2021 and will be located between the Hiawatha Avenue -Lake Street light rail station and the Hennepin County Service Center at 2215 E. Lake St. The plaza will be anchored by new mixed-income apartments. The Midtown Farmers Market will utilize the plaza two days per week. See the attached additional information to learn more about this development project.

PROJECT GOALS:

- Enhance Hennepin County's plan for the plaza by incorporating design elements into plaza infrastructure and amenities.
- Reflect the identity of the surrounding residential and business communities.
- Encourage positive, active uses of the plaza.

PROJECT DETAILS:

We are seeking an artist or artists to design and fabricate permanent or semi-permanent projects that will be integrated into the fabric of the future Hi-Lake plaza. Projects can either be stand-alone pieces, or design elements that are incorporated into planned plaza infrastructure. Planned plaza infrastructure that could potentially incorporate artistic design includes: a stage, climbing structures, bike racks, pavers, seating and fencing. Artwork that encourages interaction between people, and between people and the artwork, is encouraged. We are not seeking performing or event based art at this time. However, we do welcome projects that would help make the space more amenable to activation and events once built.

Artists are invited to submit qualifications and samples of previous work. Finalists will be invited to propose projects with budgets between \$5,000 and \$30,000. The selection panel will choose one to three lead artists. The selection panel may suggest or require community engagement.





Artists may propose stand-alone pieces, or they may propose designs that are incorporated into the infrastructure of the future plaza. However, all costs of enhancements to basic plaza infrastructure must be covered within the artist's budget. Please contact us with any questions about this.

Selected artist(s) will be expected to coordinate with the plaza's design and installation team, as artwork will be installed as an integrated part of plaza construction. The plaza team includes Corcoran Neighborhood Organization, Hennepin County, Minneapolis Parks and Rec, BKV Architects, and Saturday Properties. In some cases, construction contractors chosen by the builders may be responsible for production and installation of the artist(s) designs. The artist(s) may be required to participate in meetings with plaza stakeholders and submit multiple drafts of designs to ensure that designs can be executed within the builders' constraints.

ELIGIBILITY:

Corcoran Neighborhood Organization invites all Minnesota based artists to apply to be a part of this project. Applicants may apply as individuals or groups. Artists who live and/or work in the Lake Street, Corcoran, Phillips, Powderhorn, Central, or Longfellow communities will be given preference. We encourage new/emerging artists to apply.

SELECTION CRITERIA:

- The quality and relevance of artist's past work as demonstrated in the submitted materials.
- The artist's ability to manage projects in a timely manner in cooperation with the community and government stakeholders, developers, and contractors who are designing and building the plaza infrastructure and amenities.
- The artist's experience developing (semi) permanent artwork that requires little maintenance.
- For finalists: The strength of project idea and connection to stated goals.

SELECTION PROCESS:

Corcoran Neighborhood Association and the Lake Street Council will convene a selection panel of community and stakeholder representatives. The panel will review initial applications, select finalists, and invite finalists to select project proposals. After reviewing proposals, the panel may interview finalists before making the final selection.

APPLICATION MATERIALS:

Please submit, labeled clearly:

1. Applicant information:

- a. Contact information for the artist or team.
- b. Resume, bio, CV, or link to LinkedIn page.
- c. Please answer briefly: What is your connection to the community/communities near Hiawatha Avenue and Lake Street, and why are you interested in this project? (up to 250 words).
- d. Description of past work. Describe your medium, approach to art making, and previous experience with community and/or public art making (up to 250 words).

2. Work Samples and Description. Provide up to 8 examples of past artworks or five minutes of video or audio of past work. Include a work samples narrative, including the title of the artwork, year completed, location, project partners, and description of project (up to 100 words per sample).



APPLICATION PROCESS:

Dropbox is our preferred method for application submissions.

- **Please prepare the above documents and put them in a folder labeled with your first and last name or artist team name.**
- When your files are ready to be submitted, please share the folder with arts@lakestreetcouncil.org.
- If you do not use Dropbox, please share a Google Drive link with or email your application materials in a single folder to arts@lakestreetcouncil.org.

You will receive a confirmation email of your application submission within two business days. **The deadline for submissions is March 31, 2020.** For questions, please contact Allison Sharkey at arts@lakestreetcouncil.org or Alicia Smith at alicia@corcoranneighborhood.org.

TIMELINE:

- Application deadline: March 31, 2020
 - Finalists notified: May 2020
 - Proposals due: June 2020
 - Selected artists/teams notified by: August 2020
 - Coordination between artist(s) and plaza stakeholders: Fall 2020
 - Final designs due: Late fall 2020
 - Installation: Spring 2021
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FOR FINALISTS:

If selected as finalists, applicants will be provided a small stipend to submit a project idea and budget, including the following information:

1. **Project idea.** Please provide a brief description of your intended project by answering the following questions (up to 500 words):
 - a. What is your project idea? Please be concise. Include scale and selected media.
 - b. Could this piece be integrated into plaza infrastructure or amenity (name which: the stage, bike racks, etc.), or would it be a standalone piece?
 - c. How does this project relate to the stated project goals?
2. **Project budget.** This draft budget should include time for the artist(s) to create designs, to engage community if that is a part of your project, and to coordinate with the plaza's developers (we estimate approximately 20 hours for the lead artist(s) to coordinate project with the plaza developers). If your proposed artwork is a standalone piece, all materials and installation should be included in your budget. If your designs would be incorporated into plaza infrastructure and amenities that are already planned for the space, your budget doesn't need to include the basic costs of plaza infrastructure, but should include any above standard or specialized materials or installation costs.

ADDITIONAL INFORMATION

For additional information about this development project, please see the following items:

BKV Group Architectural Renderings (attached)

432 apartments for L&H Station's next phase

Finance & Commerce, William Morris

December 3, 2018

<https://finance-commerce.com/2018/12/432-apartments-for-lh-stations-next-phase/>

Land Use Application Summary for L&H Station Development LLC

<http://www.ci.minneapolis.mn.us/www/groups/public/@cped/documents/webcontent/wcmsp-217524.pdf>

Future Plaza Orientation Image

