

## LAKE STREET BASH 2022 SPONSORSHIP OPPORTUNITIES

#### **EVENT PROFILE**

We invite you to become a sponsor of the 2022 **Lake Street Bash!** Funds raised at this popular event support the Lake Street Council's work to rebuild, strengthen, and advocate for the Lake Street business community and the Twin Cities at large.

Sponsoring the **Lake Street Bash** is a great way to connect with local businesses, communicate directly with hundreds of guests, and reach a broad audience at the event and through our extensive online network. We hope we can count on you to make this event a success!

#### PRESENTING SPONSOR - \$5000

- · Only 1 available!
- 5 tickets to the event
- logo on all promotional material
- full page ad in event program
- recognition via our social media channels

### CORRIDOR SPONSOR - \$2500

- 4 tickets to the event
- logo on all promotional material
- 1/2 page ad in program
- recognition via our social media channels

#### NEIGHBORHOOD SPONSOR - \$1000

- 3 tickets to the event
- logo on all promotional material
- 1/4 page ad in program

#### **BLOCK SPONSOR - \$500**

- 2 tickets to the event
- logo on all promotional material

# LAKE STREET

VisitLakeStreet.com 2925 Chicago Ave S, Ste 190 Minneapolis, MN 55407

#### **ANTICIPATED ATTENDANCE: 350**

**TARGET AUDIENCE:** Lake Street business owners from large corporations and small size businesses, nonprofit executives, community leaders, and government and elected officials.

DATE & TIME: Fall 2022

**LOCATION:** TBD

### TO DISCUSS SPONSORSHIP, PLEASE CONTACT:

Alex Tsatsoulis: alex@lakestreetcouncil.org 612-483-3603

